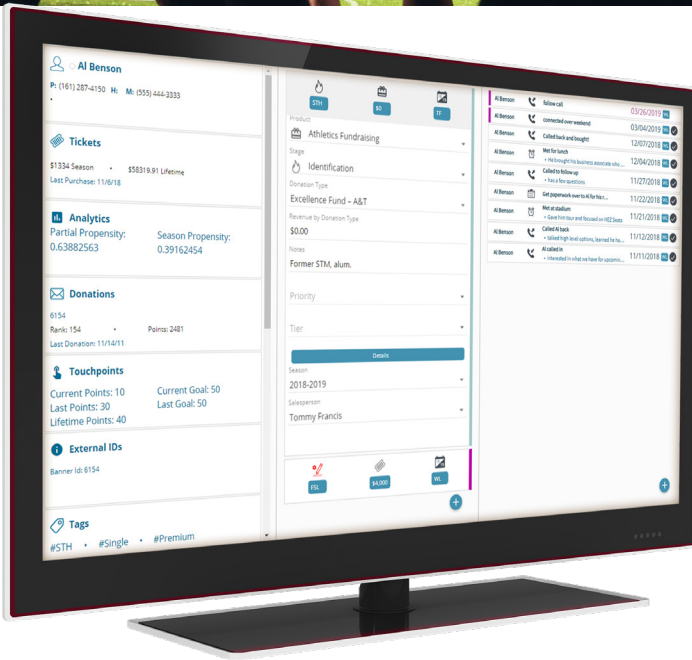


CRM FOR SPORTS, ENTERTAINMENT AND COLLEGIATE ATHLETICS



Discovery CRM is the leading CRM solution for the sports, entertainment & collegiate athletics. The software provides tools for lead discovery and generation, campaign management, sales tracking and routine customer touch points giving your team everything they need to convert more leads to customers. Faster than ever before.

A CRM platform with 20 years of experience in sports, education & collegiate athletics

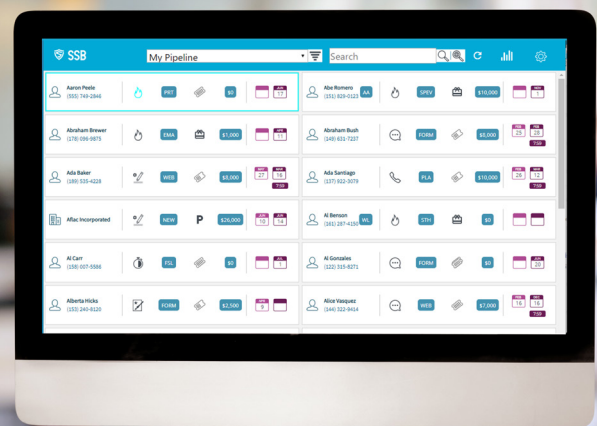
- Ticketing
- Partnerships
- Fundraising
- Service

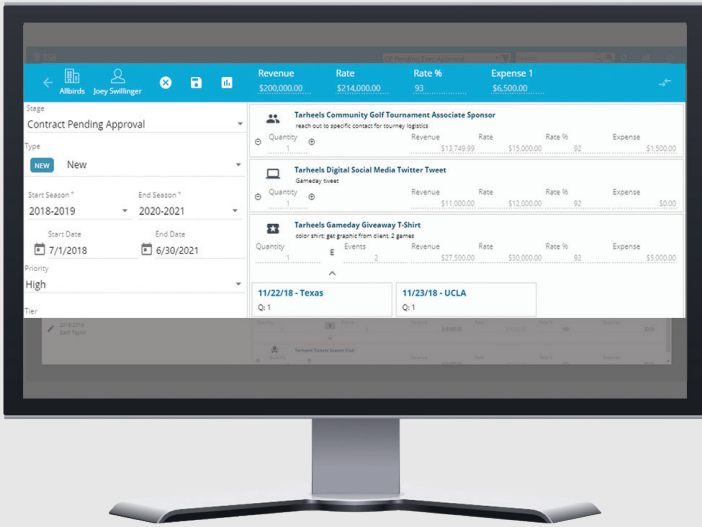
CONSOLIDATED INFORMATION SAVES YOU TIME

FACT: Our CRM saves 30 seconds on wasted wandering and clicking activity. Across dozens of prospects, that adds up.



- Track lead generation, sales & customer touchpoints in one simple view
- Information quickly at fingertips
- Limit clicks and scrolling





BUILD AND SELL YOUR PARTNERSHIP OPPORTUNITIES

Our tailored partnership interface was designed with professional sports organizations in mind. And with 20 years of industry knowledge and feedback built into the software, it's a true game-changer.

- Track opportunities, proposals, contracts, billing, and fulfillment
- See inventory availability and asset valuations
- Get a complete view of corporate partners sales initiatives
- Management of events and calendar

HANDLE CAMPAIGN MANAGEMENT WITH EASE

Discovery CRM provides campaign tools for distribution of pipelines and activity across your user base, keeping sales reps focused on the right opportunities and limiting their ability to get lost in the system.

- Easily evaluate performance through dashboard reports and analytics
- Incorporate data points about your customers from multiple sources



RETAIN CUSTOMERS & GROW FAN ENGAGEMENT

It takes a coordinated and talented team to pull off successful engagement and retention with ticket buyers and corporate partners. Discovery makes sure everyone knows the pulse of a customer and provides transparency. And with great detail: opportunities, communication, touchpoints, transactional information and more.

- Track incidents and the steps that are taken to remedy customer issues
- Log touchpoints for a customer to ensure reps are engaging fans while working towards their renewal and satisfaction

COMPATIBLE WITH:

